

The Fableist

Red Blend, 2020



ABOUT THE WINE

The Fableist red is fermented from an assortment of red wine grapes best known as "Bordeaux-style" blend. Blue Apron collaborated with winemaker Curt Schalchlin to produce this wine, which expertly blends Merlot, Petit Verdot, Cabernet Franc, and Syrah into a red wine with powerful fruit and delicate balance. Destemming and working with native yeast help create a bottle that truly expresses the terroir of Paso Robles California.

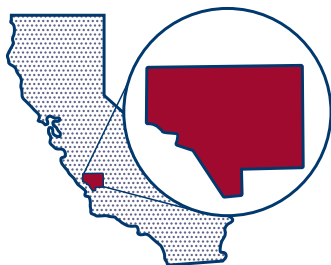


DID YOU KNOW?

One theory behind the name 'Merlot' is that it stems from the French word for blackbird: merle. This name is a reference to the Merlot grape's deep blue skin color.

ABOUT THE REGION

Paso Robles is California's fast-growing wine region. In the wine world, this region is known for creating outlet wines with a spirit of experimentation and rule-breaking.



Paso Robles, California

AT A GLANCE

Variety: Red Blend

Vintage: 2020

Vineyard: The Fableist Vineyard

Oak: French & American Oak

Alcohol: 13.5%

Farming: Conventional

To learn more about this wine, visit blueapron.com/wines/51

TASTING NOTES

The **2020 Fabelist Red Blend** is full of cherry, spice, and sweet vanilla. The minimal intervention farming techniques allow the character of the fruit to shine through, while oak aging creates a layer of spice that gives this wine its structure.

1) Look at the Color



▲
Purple
Garnet

2) Swirl & Smell



Black cherry



Leather

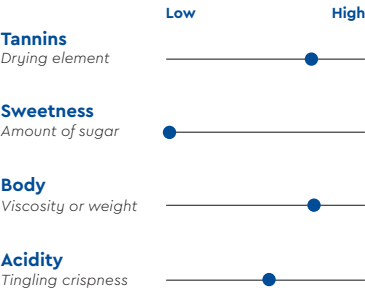


Vanilla



Blackberry

3) Taste & Savor



TASTING TIP

Do you notice a hint of cinnamon hiding in this wine? Fabelist is aged in a combination of French and American oak barrels to create a delicate layer of spice.

4) Pair and enjoy!



Bold &
Spicy

Match this wine's symbol to a Blue Apron Meal

This wine shows both ripe fruit and gentle spice flavors, making it a perfect complement to savory or slightly sweet dishes. Try pairing with roasted meats or dishes spiked with fruit flavors like figs or cherries.