

# Truth or Consequences

Rosé, 2020



## ABOUT THE WINE

Charles Bieler brings new meaning to 'high standards' with his Truth or Consequences Rosé; all of its grapes are grown at high altitude. In Columbia Valley, WA, grapes ripen late in the season, allowing them to develop complex flavors and crisp acidity. The result is a bright rosé with unexpected depth.

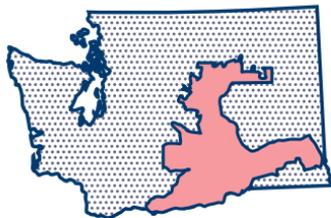


## DID YOU KNOW?

Washington's Columbia Valley region has over 11 million acres of planted vineyards.

## ABOUT THE REGION

Columbia Valley is Washington's largest wine growing region. It's known for producing grapes with pure and classic fruit flavors. The high-altitude vineyards featured in this wine are set apart by their slightly cooler climate. These low temperatures yield subtle grapes with tart acidity.



Columbia Valley, Washington

## AT A GLANCE

**Variety:** Rosé

**Vintage:** 2020

**Vineyard:** Various

**Oak:** No oak (stainless steel)

**Alcohol:** 12.5%

**Farming:** Conventional

To learn more about this wine, visit [blueapron.com/wines/261](https://blueapron.com/wines/261)

## TASTING NOTES

High altitude vineyards are distinguished by their slightly cooler temperatures and intense weather patterns. These harsh growing conditions build character in a wine. Cooler temperatures mean that the grapes develop less sugar and retain more tart acidity. That's how this beautiful rosé wine was created. This wine is full of delicate fruit flavors like strawberry and raspberry, along with refreshing citrusy acid.

### 1) Look at the Color



Salmon

### 2) Swirl & Smell



Wild Strawberry



Citrus



Raspberry



Rose

### 3) Taste & Savor



#### TASTING TIP

Take a sip of this wine.  
Is your mouth watering?  
That's a sign that  
this bottle is high-acid.

### 4) Pair and enjoy!



Crisp &  
Fruity

#### Match this wine's symbol to a Blue Apron Meal

High-acid wines are the perfect way to refresh your palate next to a dish with high salinity. This refreshing rosé will add some zip to your meal.